

Context:

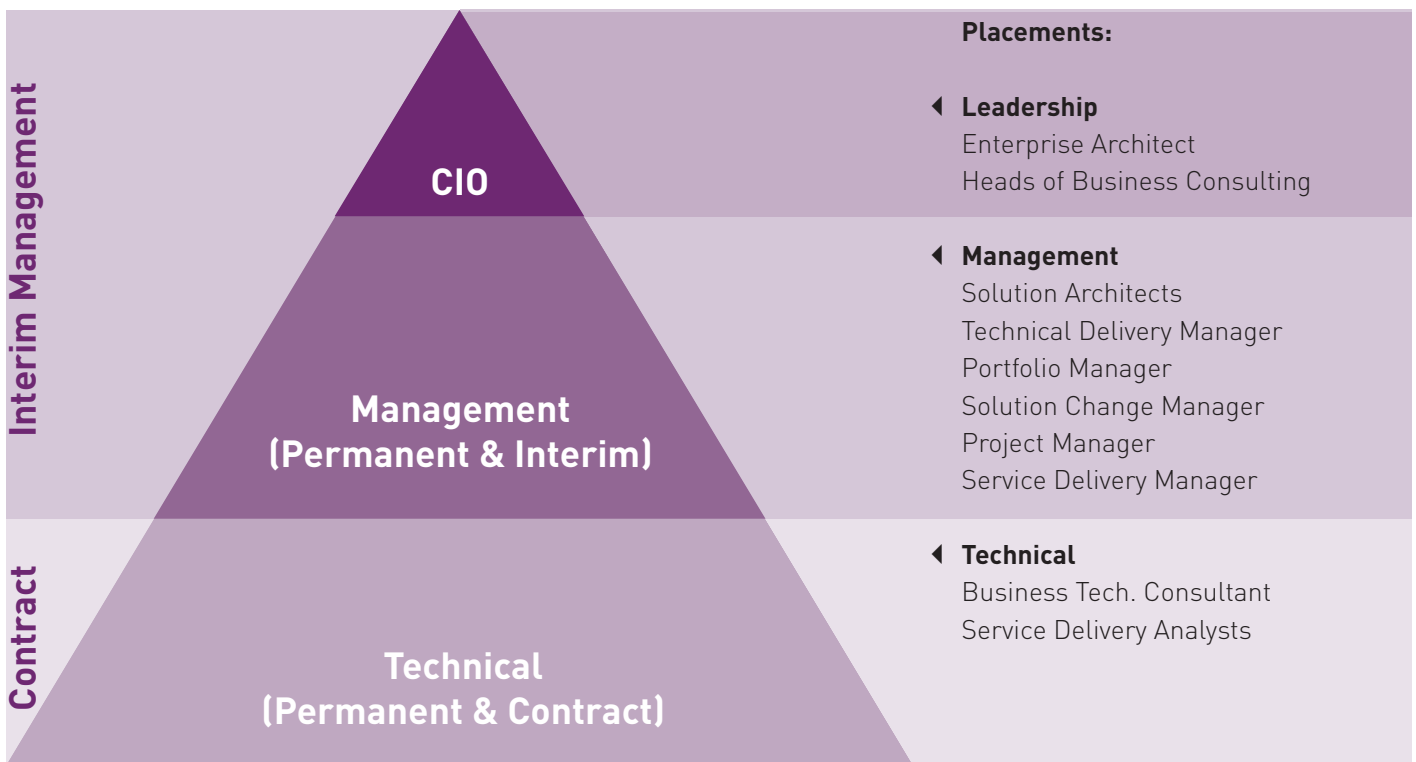
ITV is the largest commercial television channel in the UK. In addition to traditional broadcasting, they also deliver content on demand through numerous digital platforms. Their family of channels attracted a total share of viewing of 21.2% in 2015, the largest audience of any UK commercial broadcaster.



La Fosse Associates partnered with ITV to design, re-structure, and hire in order to complete a technology transformation programme. This managed campaign included qualifying the existing management team to re-position into appropriate roles, before making 28 additional hires in 8 months to complete the assignment.

Results:

We placed roles from the top down, on a permanent, contract, interim and executive basis.



Testimonial:

"...ITV were delighted with the results. La Fosse was a key partner in a complex programme of organisational change – we will continue to work with them going forward and I have no hesitation in recommending them for similar assignments of the kind they delivered for ITV."

Richard Cross, Group Technology Director, ITV